

The Shadow Mountain Club Story . . .



Hours More Sun . . . Lots More Fun

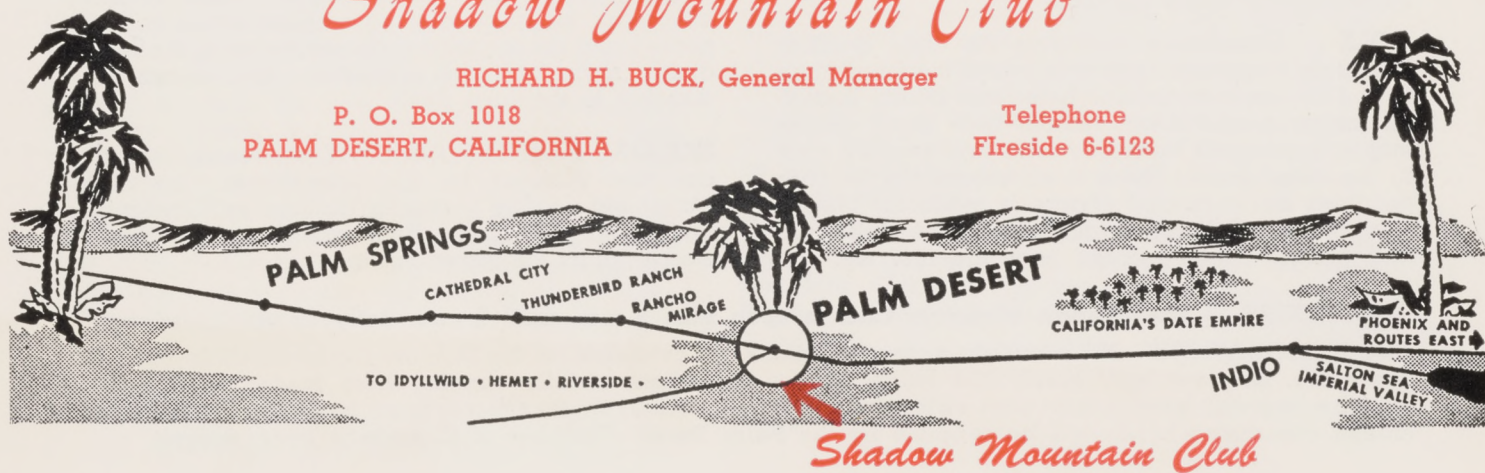


Shadow Mountain Club

RICHARD H. BUCK, General Manager

P. O. Box 1018
PALM DESERT, CALIFORNIA

Telephone
Fireside 6-6123



Shadow Mountain Club

WHAT MEMBERSHIP IN ONE OF AMERICA'S FINEST, MOST BEAUTIFUL AND MOST COMPLETE FAMILY CLUBS MEANS TO ITS MEMBERS AND THEIR GUESTS

Shadow Mountain Club—the most glamorous spot on the American Desert, embarking on its fourteenth season, is more popular than ever.

With the addition of the new Shadow Mountain Golf Club to this million dollar showplace, its reputation as the finest "Family Club" in the entire country will be even further enhanced.

Visitors from all over the world have expressed amazement at finding such an elaborate facility on the Desert. The luxurious Clubhouse overlooking the mammoth figure eight swimming pool and large lake set off with palm trees, the distant mountains forming a background for the beautiful valley below, makes an impression on the visitor that will never be dispelled.

The membership of the Shadow Mountain Club is a cross section of business and social leaders from communities throughout the country. Entire families are considered in the programs, arranged for all age groups. Let's take a look at what YOUR club has to offer.

DINING AND DANCING—the finest food is served in our spacious dining room which boasts the largest of dance floors. A fine orchestra plays nightly during the season.

SOCIAL SCHEDULE—Many outstanding parties are held throughout the year, informal, formal, and costume. Highlights of the season are the formal Shadow Ball held in January and the Luau which ends the season late in May. Western Parties, and Numerous other fun parties.

RECREATION

FAMILY — Of course all facilities such as Tennis Swimming and Golf, are always available to the entire family.

FASHION SHOWS—In addition to the regular recreation facilities, fashion shows are staged periodically for the pleasure of all—especially the ladies.

SPORTS SHOWS—Play Days. Sports shows featuring exhibition in all sports activity are an outstanding feature of SMC poolside entertainment. Occasionally Splash Parties and Picnic type game days are planned so that Dad and Mom can playfully compete side by side with their youngsters.

TENNIS—Three championship hard-courts are available for the use of our Members. These courts are lighted for night play. An excellent tennis pro supervises all tennis activities

GOLF — Completely encircling the club, Shadow Mountain's approach and putt course stretches more than 1100 yards in its nine holes and boasts beautiful fairways and silken smooth bent grass greens that will compare favorably with any country club in the desert area. There is no greens fee for club members but a modest charge is made for guests. A competent Golf Pro is available at the Golf Shop and driving range located near the first tee.

CLUB HOURS — The Shadow Mountain Club is open from 9 a.m. until 2 a.m. daily except Tuesdays.

ACCOMMODATIONS—No overnight accommodations are available on the Shadow Mountain Club grounds. There are, however forty hotels and lodges in the immediate vicinity ranging from moderate to luxurious, the majority having their own swimming pools in addition to other recreational facilities. Further information concerning hotels will be supplied by the Palm Desert Chamber of Commerce upon request.

YOUTH ACTIVITIES

AGE GROUP—SMC believes in an intensive youth program so that individuals are not lost in the shuffle of two many big-mass parties. For this reason we have set up four different groups, segregated on the basis of age and grade.

KOOKIE KITTENS—(Ages 5-7) Children meet three times a month on Saturday from 12 noon 'til 2 p.m. Session consists of games, dramatics, crafts, self expression art, feeding the ducks and luncheon for 75c.

KOOKIE KIDS—(ages 8-10) Or up to and including 5th grade. Children meet on alternate Fridays in the Snack Bar from 5:30 to 7:30 p.m. Dinner in the Indio Room at \$1.25. Quizzes, dramatics and moving pictures. Once a month this group enjoys treks to the mountains, sand dunes, cook outs, fishing, water falls and horseback riding.

KOOKIE KATS—(Ages 11-13) Or up to and including 8th grade. Young folks meet on alternate Fridays in the Snack Bar from 6 to 9 p.m. Dinner in the Indio Room at \$1.25. Dancing to the Juke Box, skits and stunts. Treks are also included in this group's special events category. A self-governing group which plans for itself.

TEENS—(Ages 14-18) High School folks. A self-governing group conducting well-organized special parties and an occasional dinner-dance in the main dining room with the orchestra. Also Snack Bar dancing to the Juke Box.

HOLIDAY PARTIES—Along with the regular weekly activities planned by the youngsters. The Club stages big holiday parties at Hallowe'en, Christmas, Easter, 4th of July, etc. Real exciting for the youngsters—fun for the grown-ups too.



THE SHADOW MOUNTAIN GOLF CLUB

The phrase, **finest family club in the entire country**, is synonymous with Shadow Mountain Club, and today the club can boast of still another feature which will enhance the already excellent reputation it now enjoys. The feature? The brand new 18 hole golf course.

Membership to the unique new greens is available to members of Shadow Mountain Club and the long awaited dream has materialized with the completion of the course. The land comprising the golf course has been deeded to Shadow Mountain Golf Club. Shadow Mountain Park has retained the remainder of the property for subdivision later.

The Palm Desert course has been designed from an idea of Gene Sarazen who believes golf courses should be slightly shorter than the average eighteen hole layouts and should be extremely tricky. Agreeing with Sarazen, the new Shadow Mountain Golf Club has created a course measuring only 5600 yards, with a par 70, but it will be the toughest 5600 yards most golfers have seen to date.

George Von Elm, one of golfdom's biggest names, has designed fine greens and planned the layout. Most of the holes are dog legs and the greens are so contoured as to require the placing of tee shots to open the hole for the second shot. There is one par 5 on each nine hole section and three par 3's on the second nine.

Engineered by John Botsford under the supervision of Von Elm and Sarazen, the course has been constructed with trees, traps and a large meandering

lake in order to demand more skill from the complacent golfer.

Shadow Mountain Golf Club members find that their course is by far the most convenient as well as interesting course in the country. While Father plays golf, Mother may take in a bridge game and Junior can engage in a net battle or swim, without driving all over the desert for individual recreational facilities. And what's more—the 9 hole pitch and putt course has been retained, giving Shadow Mountain Club 27 holes of fine golf.

The Golf Club is a non-profit organization, a separate corporation from Shadow Mountain Club, and completely autonomous though members must first belong to the Shadow Mountain Club since their facilities will be used. Golf Club shares have full ownership and voting rights and members participate in all benefits of Golf Club operations. Your membership is at all times transferable, subject only to membership qualifications. Your stock will be non-assessable and no liability of any kind will be attached thereto.

The Directors of Shadow Mountain Golf Club are Mon C. Wallgren, president; Ted Smith, 1st vice president; Clarence Goodwin, vice president; Fred Blades, secretary; Andrew Mosley, treasurer; George Townsend, Clifford Henderson, George A. Thompson, and James Drugan. Membership chairman is Frank Sorenson and he's the man to see if you are currently in the market for an excellent golf course with adjacent family recreational facilities.

Shadow Mountain Club Quiz

1. Q. Where is the Shadow Mountain Club located?
A. Shadow Mountain Club is located in Palm Desert, California, 13 miles from Palm Springs and Indio on Highways 111 and 74, in the heart of the Coachella Valley. With the new highway system, Shadow Mountain Club is now only a two hour drive from metropolitan Los Angeles.
2. Q. Are Members responsible for Club taxes, debts, etc.?
A. No. Members' liability is restricted to Initiation Fees and Annual Dues as set forth herein plus any personal obligations for food or other charges personally authorized.
3. Q. Do you have to buy property to become a Member?
A. No. However, privilege of buying property in Shadow Mountain Park Estates is available.
4. Q. Are Memberships transferable?
A. Yes. To applicants approved by Membership Committee and upon payment of transfer fee.
5. Q. Can a Member resign from the Club?
A. Yes. Any Member may resign upon written notice and upon payment of any existing obligations then due the Club, including dues or obligations for food or other charges personally authorized.
6. Q. Will rooms and bungalows in Club area be available to Members and Guests?
A. Shadow Mountain Club Members and families can make reservations at all Palm Desert lodges and hotels.
7. Q. How do you become a Member?
A. By invitation only and upon acceptance of application by Membership Committee. You may submit your application at any time.
8. Q. If I join now, when will dues start?
A. Please refer to membership information below.
9. Q. Are all members of the family entitled to share in Memberships?
A. All Members' children under 21 years of age in addition to the Member and his wife share Club privileges. See Membership information sheet for Junior Membership for sons and daughters over 21.
10. Q. Will the Club be open all year?
A. Yes, with modified operations during the Summer months.
11. Q. How can I join the Shadow Mountain Golf Club?
A. By first becoming a member of Shadow Mountain Club.

*As a member of
Shadow Mountain Club
You may enjoy all of
these wonderful facilities
and activities*

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If desired our
Assistant Manager
Frank Sorenson
will be happy to assist you
with further information
concerning entry to
the Club.*

MEMBERSHIP INFORMATION

Classification	Age Group	*Initiation Fee	*Annual Dues
Regular (Resident)	All Ages	\$120.00	\$180.00
Regular (Non-Resident)	All Ages	120.00	144.00
Out-of-State	All Ages	60.00	72.00
Junior	21-31	60.00	72.00
†Junior	21-25	60.00	36.00
‡Introductory	All Ages	30.00	none
§Summer	All Ages	60.00	none

*—All figures include Federal Excise Tax of 20%

†—For Sons and Daughters of Members only

‡—Good only once for eight consecutive days

§—Summer memberships cover period from June 1 to October 1 inclusive.

Credit given on initiation fee if converted to regular membership.

NOTE: Dues payable in full October 1 each year or 1/6 each month October 1 to March 1 at member's option.

Membership in Shadow Mountain Club is by invitation only